

Here's An Effortless Local Facebook Ads Strategy You Can Use That Works 💰

Small business owners are facing some of the toughest times right now.

Which is why I want to share with you an easy 3 step formula any local business owner can use to get great results using Facebook ads.

Step #1

Create five value-packaged, super helpful posts about your business product/service.

No need to go overboard here.

Just craft a few lines of content, add in a super helpful tip and include a real image to accompany your content.

This is not an ad.

It's simply posting content that involves helpful advice.

Step #2

The next step is to boost these posts for 5 days each.

You will target the city you cater to, together with your ideal client. Which you specifically target by demographics (gender, typical interests, age and so on).

Don't go too specific with the demographics though.

You're looking to brand your business in your area.

To do that, you can simply use a regular boost post ad placement for a low \$1/day.

Step #3

Just repeat this process every month with 5 new helpful posts generated every month.

By doing this, you'll get thousands of people in your local area who are interested in what you have to offer to see your content.

It will get you out of obscurity by getting eyeballs on your content for a measly \$30/month.

Plus, you get people to resonate with your content and learn more about your brand.

If that's just not enough, here's a bonus tip to really skyrocket your results.

BONUS TIP

Now that you're getting traction, create an audience in Facebook Ad manager for all the people that engaged with your page over the past month.

Create an ad that is specifically targeted for this audience with a special offer.

An offer that I like to call, an irresistible offer.

Meaning, something that's cheap and has high ROI for your customers.

Something that makes it a no brainer for them to come visit your store.

Once they're in your store, you can always sell something more.

Plus, they can always spread the word about how awesome your product/service is!

Thank you for reading, I hope you got massive value out of this post.

Any questions just ask in the comments below, I'll be more than happy to answer.