

Deep End Fitness Welcome Email (sent right after someone signs up)

SUBJECT: Welcome To The Deep End Fitness Family! You Made A Great Choice 🙌



Welcome To The Family!

We're so excited you decided to sign up to our newsletter. You'll see quite quickly that we think of ourselves, our customers and our subscribers as one giant family.

We believe everyone deserves a safe and efficient learning experience.

So we build focus by safely pushing your mental capacity to its limits to build mental failure tolerance, eliminate distractions and practice mindfulness.

We help you manage your body and life movements better to eliminate unnecessary fatigue and boost efficiency.

Plus, we build efficient breathing techniques, which are at the core of calmness and confidence.

We offer a range of premium sessions and online programs - all designed to give you the most rewarding experience.

**[EXPLORE DEEP
END FITNESS](#)**

Check Out What It's Like!

Get a quick feel of what it's like to have us help you checkmate and dominate your competition. All through mind and body calmness and confidence.

DEEP END FITNESS
INSTAGRAM

Deep End Fitness General Email

SUBJECT: [NAME] when is the last time you challenged yourself?

Hey [NAME],

We want to take a quick moment and say thank you for joining our newsletter.

I'm sure that like most people, you've faced your share of challenges this year.

But when I say "challenging yourself" I'm not talking about dealing with unexpected crises...

Or rolling with the punches here...

I'm talking about setting *MASSIVE GOALS* and then taking *MASSIVE ACTION* to receive them.

That's why we created the Deep End Fitness program which I'm inviting you to join today.

So you can bounce back from whatever 2020 has thrown at you and rise up to even greater heights on your way to becoming a complete, elite athlete.

Preparing your body for the ultimate, peak performance.

Breaking mental and physical boundaries.

Becoming a stronger and more powerful version of yourself.

The first *MASSIVE* action you can take is to sign up and book your first session.

This is where you'll join our Military Special Operations staff. With ample real-life experience training thousands of people over the past 10 years.

[Click Here To Book Your Session!](#)

Once you're signed up, get ready for a remarkable experience which I promise will **change your life**. Deep End Fitness has helped countless people, from non-swimmers

to high achieving athletes of all ages and abilities crush their goals and realize their dreams.

Now it's your turn!

Time to step up to the [challenge!](#)

[YOUR NAME] Or The Team @ Deep End Fitness