

SUBJECT: Do you take enough risks?

Hey [NAME],

A massive human tendency is to just keep doing what we are always doing.

This is because it is easy to do, it feels good, and doesn't require any risk.

The downside?

If you never change what you are doing, then your results are likely to stay the same or, over time, get even worse.

This is how most people live and what you want to avoid.

The better mindset is that if you want to succeed or improve in an area...

You have to be willing to take some risk and be willing to try switching things up.

No risk = no progress.



So should we just take massive risks?

Yes and no.

The key is you want you to take calculated risks.

These are where you have a LOT of upside with very minimal downside.

Calculated risks allow you to (potentially) see a ton of progress and results but without having a huge setback if things don't go as planned.

This way of operating is how the world's best keep making so much progress year after year.

They take enormous risks, BUT they do it in a way that no matter what happens, they are still covered.



So why am I telling you this?

I want you to take a risk.

I want you to consider joining the Business Mindset program today and working with many others who've successfully transformed themselves for the better, as well as myself, to massively increase your results.

The upside?

We have a ton of experience and past results helping people just like you to improve your mindset, increase your income and grow your online business.

We have had many new students double or triple their income within just a couple weeks of joining.

That is no small amount - for many, it can be life-changing, and it is only the start.

[ADD TESTIMONIAL IMAGE]

If you join, this is what we will be hoping to help you with also ^^^

What's the downside?

Not much. This is a calculated risk.

- There is a full 30-day risk-free policy (zero risk)
- There are so many positive student reviews (it's tested)
- [We have a 4.8 star rating on Trustpilot](#) (it works)
- And we have been consistently getting students solid results for five years now. And each year, we get even better at it. (you will see progress)

Of course - nothing is 100% risk-free.

If you join, you will have to do some work and go through our training.

But with the above deal, you have a LOT to gain with no financial risk.

[ADD TESTIMONIAL IMAGE]

Also, the price to join right now is the best it has ever been, but the current deal ends in around 12 hours.

[You can see exactly when the deal will close here.](#)

The time to choose is now - **are you willing to take a calculated risk that could make this year your best year yet?**

[If so, click here to sign up and get instant access.](#)

I have removed all risk on this for you, so all it takes is some action.

Thanks for reading.

Your friend,

Jack

(this deal is over for good in just a few hours)